



**Washington State  
Department of Transportation**

**NEWS**



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## MEDIA ADVISORY

August 9, 2006

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**Seeing spots? You should see two between your vehicle and the one ahead.** Most drivers don't realize they're following too closely.

**WHAT:** WSP and WSDOT roll out a new campaign, '2 Dots 2 Safety' to make Washington roads safer. News-making elements include:

- See new signs and circular pavement markings (dots) installed on northbound I-5 between Lacey and Nisqually.
- Hear from the agency safety experts about the new education/enforcement campaign – how it works, and what the consequences are for those who don't adhere.
- Get a close-up view of a damaged vehicle involved in a rear-end collision.
- Real-life law enforcement scenario:
  - Schedule a ride-along, and shoot actual enforcement operations carried out on I-5.

**WHO:** Asst. Chief Brian Ursino, WSP, and State Traffic Engineer, Ted Trepanier will speak at this event. Transportation and State Patrol personnel will be available to give individual interviews and answer questions about the new campaign, '2 Dots 2 Safety.'

**WHEN:** Friday, August 11, 10 a.m.

**WHERE:** The Nisqually Weigh Station located on northbound I-5, just north of the Mounts Road exit (milepost 116). From southbound I-5, exit at Mounts Road (milepost 116), cross over the freeway and get back on traveling north to the Weigh Station.

**WHY?** Many drivers don't realize they're following too closely. 2005 statistics show rear-end collisions accounted for:

- 28 percent of vehicle crashes
- Over 3 percent of the fatal traffic collisions in Washington
- 21 deaths

Since inadequate following distance leads directly to an increased risk of traffic collisions, WSP teamed up with the Washington State Department of Transportation (WSDOT) and the Washington Traffic Safety Commission to show the motoring public what a safe following distance should look like.

For more information about 2 Dots 2 Safety visit:  
<http://www.wsdot.wa.gov/partners/2dots2safety/>.

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